



Press Release
December 2021

Fondation Valmont is presenting



IVO
IN TANZANIA

by Didier Guillon

2022 itinerant contemporary art exhibition
Berlin – Munich – Chengdu – Shanghai – Seoul

La Maison Valmont Munich
From February 28th to June 25th, 2022

www.fondationvalmont.com

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l'ELIXIR
DES GLACIERS

STORIE
VENEZIANE
By VALMONT



The Genesis of Ivo

The reinterpretation of Ivo was born during a visit of Didier Guillon and his youngest daughter Valentine to the Berlin Zoo. Fascinated and deeply touched, Valentine immediately fell in love with this majestic animal, which has been the icon of the Berlin Zoo for the past 10 years. Valentine confided in her father her wish to free him from his captivity.



Valentine and Didier Guillon

Didier Guillon, affected by the emotion of his daughter and charmed by the cubist elegance of the gorilla, needs no more words.

The artist's ideas flowed, and he decided to make the gorilla one of his icons. To pay tribute to the massive gorilla, and bring it to life beyond the zoo, Didier Guillon presents different works narrating the quest for happiness. He metamorphoses him under different supports and chooses the theme of the travel as a symbol of a freedom given to Ivo.

La Maison Valmont Munich: The Swiss “Art de Vivre” in the heart of Bavaria



La Maison Valmont Munich Maximilianstraße 22

La Maison Valmont, although located in the heart of the Bavarian capital, is in close proximity to the most prestigious luxury brands and a few steps away from one of the major modern art museum of Germany. It offers a preserved and discreet setting for women who wish to preserve their beauty secrets.

Echoing to this city of heritage, art and modernity, La Maison Valmont showcases on three floors its scientific and cosmetic expertise combined with moments of urban escape with its exceptional facials or

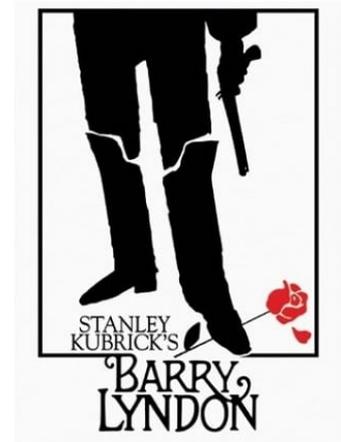
a selection of permanent works or spontaneous artistic interventions. So many ways to take time for a breathe, far from the hustle and bustle of the big cities.

La Maison Valmont Munich will host the contemporary art exhibition “Ivo in Tanzania” in the first half of 2022.

La Maison Valmont and the seventh Art

Embracing more and more the famous Valmont motto *When Art meets Beauty*, La Maison Valmont Munich presents a dedicated area where the clients may enjoy cult films like being at the cinema.

These films are chosen according to the exhibitions on-going in the heart of Fondation Valmont, Palazzo Bonvicini in Venice. Along with *Peter Pan. La nécessité du rêve*, opening its doors in Venice on April 23rd 2022, *Barry Lyndon* (1975, Stanley Kubrick) will be presented worldwide in our Maisons Valmont.



Barry Lyndon, (1975, Stanley Kubrick)

Tanzania, the new stepover of Ivo



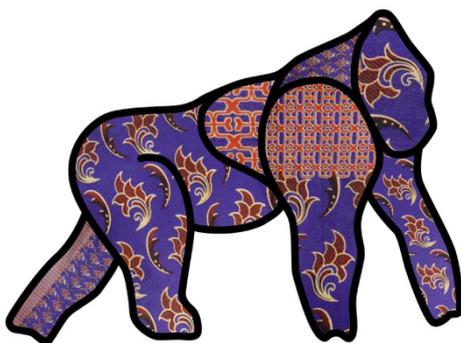
Mount Kilimandjaro, Tanzania

It was during a trip to Tanzania that Didier Guillon found the inspiration for this new epic of Ivo, dazzled by the spirit and shades of Tanzanian landscapes.

The archipelago of Zanzibar, located in the Indian Ocean, was a true source of inspiration for Didier Guillon with its lush vegetation and turquoise waters. The stone city of Zanzibar, a UNESCO world heritage site, is a

unique melting pot of cultures and influences, fusing in its architecture African, Arabic, Indian and European elements. It was during a trip to Tanzania that the artist found the inspiration for this new adventure of Ivo.

Tanzania, a crossroad of influences



Ivo in Tanzania, Didier Guillon Serigraphy 9

Inspired by the multitude of fabrics and traditional prints discovered in Zanzibar, Didier Guillon has drawn to dress the artwork of Ivo. These fabrics were born from the hands of Tanzanian women, a great source of admiration for the artist.

As an entry point for oriental merchants in Africa, Tanzania and its women have been enriched by multiple influences from Asia especially in the design of the Kitenge, the traditional Tanzanian fabric. Those influences are at the very base of Ivo's patterns for this exhibition.

The Saga of Ivo

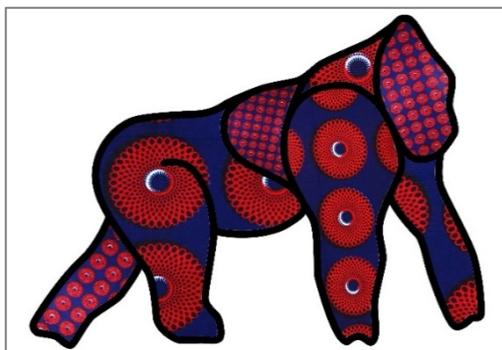
This trip to Tanzania is one of the stages of the world tour initiated by Didier Guillon for Ivo. Following his idea of taking the gorilla out of its captivity through art, the artist is constantly looking for new destinations for his icon, whom he wishes to make travel across the globe and offer him new supports for his artistic evasion. After Morocco and South Africa, his saga will know multiple destinations and inspirations in order to make Ivo live a neverending adventure.



Ivo the Gorilla in Berlin Zoo

Rich from his travels all over the globe, Ivo will be presented in different exhibitions, according to his stops and discoveries, and will be exhibited in La Maison Valmont in Munich and Berlin and showcased in Asia, for the enjoyment of the greatest number of people.

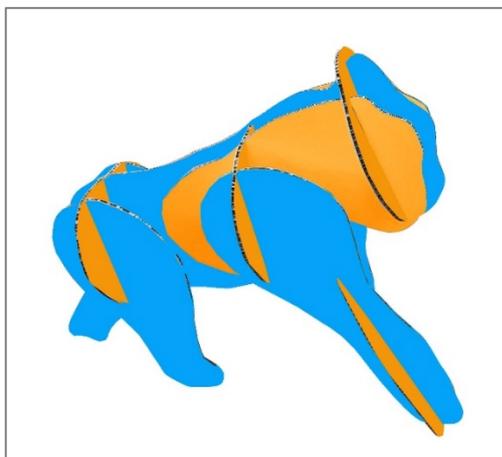
Ivo in Tanzania exhibition is composed of 9 serigraphs and 7 puzzles Gorilla



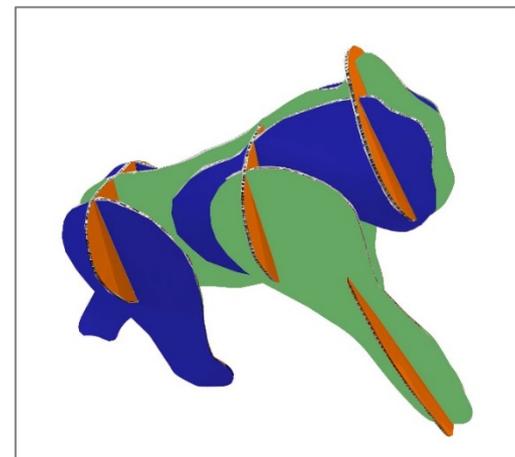
Ivo in Tanzania, serigraphy 1, 120x80 cm



Ivo in Tanzania, serigraphy 2, 120x80 cm



Ivo in Tanzania, puzzle Gorilla 1, 140x55x100cm



Ivo in Tanzania, puzzle Gorilla 2, 140x55x100cm



Fondation Valmont: When Art meets Beauty

“In 2021, I moved to Venice to dedicate myself exclusively to art” says Didier Guillon. “While my son, through Fondation Valmont, will work to spread and develop the passion for art. Venice is a symbol of the world’s fragility and must be preserved. Through art, we can send important messages about protecting the environment and beauty.”

The common denominator that unites Fondation Valmont and the Guillon family is therefore the link between Art and Beauty: a beauty symbolized by the architecture and furniture of La Maison Valmont Munich, blending pure white interiors with sophisticated copper and playful colors and patterns of *Ivo in Tanzania*. Wooden, aluminum or cardboard puzzles, silkscreens inspired by Tanzanian Kitenge and steel wire sculptures are all mediums used to represent Ivo and offer him a remarkable escapade.



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Ivo in Tanzania contemporary exhibition: from February 28th to June 25th, 2022



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